

Department of the Treasury

# Industry Circular



**Internal Revenue Service**  
Alcohol, Tobacco and Firearms Division  
Washington, D.C. 20224

Industry Circular No. 71-24

October 8, 1971

CONTINUANCE OF PUBLIC HEARING TO  
AMEND WINE LABELING REGULATIONS

Proprietors of Bonded Wine Cellars,  
Taxpaid Wine Bottling Houses, Importers,  
and Others Concerned:

Purpose: The purpose of this circular is to remind industry members of the continuance of the public hearing which was held on July 27, 1971, to consider a number of proposals to amend 27 CFR, Part 4, relating to the labeling and advertising of wine.

Background: A public hearing pursuant to the notice published in the Federal Register on July 16, 1971, was held on July 27, 1971, and testimony was concluded on all of the items listed, except Proposal 7, "Standard of Fill for Imported Wine". A Treasury Decision is being prepared pursuant to the July 27, 1971, hearing on those other proposals.

Due to the shortness of time between publication of the Notice of Hearing in the Federal Register and the date of the hearing, and since the subject in Proposal 7 was considered controversial, consideration was given to requests by the National Association of Alcoholic Beverage Importers, Inc. and representatives of a number of foreign countries to postpone the hearing, as it related to standards of fill for imported wine.

Conclusion: As announced by the Director at the conclusion of the public hearing on July 27, 1971, the hearing was continued, with respect to Proposal 7, to October 26, 1971, at 9:30 A.M., in Room 3313, Internal Revenue Service Building, 1111 Constitution Avenue, N.W., Washington, D. C.

Requests to Present Oral Testimony: In order that we might better plan the order of the hearing, persons desiring to present oral testimony should so advise the Director, Alcohol, Tobacco and Firearms Division, Internal Revenue Service, Washington, D. C. 20224, not later than October 22, 1971. Requests should be submitted in an original and three copies and must include (1) the name and address of the party submitting the request, (2) the name and address of the person or persons who will present oral testimony, and (3) the approximate length of time desired for presentation of the testimony.

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Inquiries: Inquiries in regard to this Industry Circular should refer to its number and be addressed to the Director, Alcohol, Tobacco and Firearms Division (CP:AT:RT), Internal Revenue Service, Washington, D. C. 20224.

Rex D. Davis, Director  
Alcohol, Tobacco and Firearms Division